

Firm Profile

Founded in 1992 and based in Richmond Virginia, INARAY Design Group is a team of six professionals who utilize their practical, hands-on lighting application and design experience to enhance landscapes, commercial sites and significant outdoor features. With a background in large-scale residential and commercial projects, our work includes design consultation, construction specifications, lumen plans, site lighting renderings, cost analysis and detailed evaluations of specialty outdoor lighting projects. Our work extends throughout Virginia and the mid-Atlantic region, with a focus on bringing balance to aesthetic design and energy efficient applications for uncommon applications of light.



At INARAY we are passionate about lighting and we bring that passion and experience to each project. Our strength lies in a design-based approach which takes into account that each site presents a combination of environmental, architectural and aesthetic elements that are unlike any other.

We are dedicated to the aesthetic application of light to the built environment and surroundings. Understanding the design direction of the project as a whole, and working closely with the architectural team, we bring the combined knowledge of over 20 years of field experience and countless hours of research, testing and industry education to bear on a single aspect of the finished design which greatly impacts how individuals and the greater community experience the site.

We consider it our responsibility as designers to enhance the dynamic relationship between buildings, landscapes and people. Our work seeks to create these fluid transitions while seamlessly incorporating site safety features, and solutions to reduce overall maintenance and minimize the environmental impact of each proposed installation.

Contact

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Experience

Slate River Ranch – Buckingham County, VA

Working along side the design team on multiple improvements to this 300-acre working ranch, provided custom lighting designs for specialty features including an outdoor performance space and man-made lake with water fall elements. As part of the peripheral lighting at the performance space, our team worked with a local sculptor to develop a concrete and copper tree with over fifteen individual, hidden light sources to offer indirect illumination while blending in to the surrounding site environment.



North Plant Apartments – Richmond, VA

Lighting consulting provided to the landscape architectural team working toward the redevelopment of this iconic Italianate Building on the City's riverfront .

The MillWorks at the Green – Midlothian, VA

Site lighting and specialty lighting design consulting for a mixed-use development which includes a public square with water feature. Provided planning assistance for adjacent park featuring a mining headstock replica with associated lighting for visual effects.

Star Tobacco Building Apartments – Petersburg, VA

Lighting design consultant to the site design team tasked with the conversion of this former warehouse along Petersburg's downtown Market Street into apartments.

West Broad Village – Glen Allen, VA

Lighting consultant to site designer for an expansive, mixed-use development encompassing commercial, residential, hospitality and public use structures situated around pedestrian-friendly, central and arterial loops.



T. Todd Peace

Principal



Years of Experience: 20

Education: NC State University
1992 / BS / Landscape Horticulture Design

Professional Service & Associations:
American Institute of Architects - Associate Member

Shockoe Design District - Lighting Review Consultant

Association of Outdoor Lighting Professionals
President Elect

Virginia Nursery & Landscape Association

Illuminating Engineering Society -
Board Member Elect

INARAY is part of a continuing legacy of family owned businesses that have been operating in the Richmond area for more than four generations. Company founder and Principal, Todd Peace, began with a formal study of design and followed that with more than fifteen years of hands-on experience in the landscape industry.

Todd founded INARAY in 2002 to bring together his practical understanding of site conditions with his passion for design and innovation. Since that time he has built a team that specializes in unique and custom applications and enjoys the daily challenge of incorporating new technologies with a consistent eye toward sustainability and energy efficiency.

Todd is a graduate of North Carolina State University and holds a BS degree in Landscape Horticulture Design. He serves as the lead design consultant for the team, working closely with architects, engineers and property owners.

Todd's design consulting experience includes service on the following projects:

Slate River Ranch
Buckingham County, VA

North Plant Apartments
Richmond, VA

The MillWorks at the Green
Midlothian, VA

**Star Tobacco Building
Apartments**
Petersburg, VA

West Broad Village
Glen Allen, VA